



GENEVA RESOURCES

NEWS RELEASE

GENEVA RESOURCES, INC. APPOINTS MARK CAMPBELL AS DIRECTOR

RENO, N.V., May 25, 2007/PRNewswire-FirstCall/, Geneva Resources, Inc. (“the Company”) (symbol OTCBB-GVRS) has appointed Mr. Mark Campbell as a Director.

Mr. Campbell is Executive Vice President and founder of Rodeo Resources Inc, an oil and gas exploration company with natural gas operations in Cameroon, Africa. In addition, he currently sits on the board of Texas Star Petroleum, a privately owned E&P company.

Previously, Mr. Campbell was founder and CEO of Frontier Drilling and Oilfield Services based in Cairo, Egypt, with oilfield service operations throughout Africa.

Mr. Campbell was an advisor to Centamin Resources, a gold mining company focusing on opportunities in Egypt. He was also a principal of T. Hoare & Company, a corporate broker with its primary focus on oil, gas and mining.

Over his broad career, Mr. Campbell spent seven years as head of Asian Capital Markets for the international brokerage firm of Lehman Brothers; headed the Asian capital markets section for Chase Manhattan Asia, and was head of convertible bonds / capital markets at Solomon Brothers International.

Mr. Campbell is a specialist in extractive industries and has worked extensively in Africa and Asia.

Geneva Resources, Inc. is a mineral exploration company participating in known mineral producing regions. The Company is focused on the exploration and advancement of well-defined gold, copper and mineral prospects. Geneva Resources’ current exploration initiatives include Central Peru; Nigeria, Africa; Saskatchewan, Canada and Panama.

For further information see: www.genevaresourcesinc.com

Symbol: OTCBB – GVRS; Frankfurt/Berlin Symbol – R3M, WKN No.: A0MMCN; ISIN: US3722371073

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Geneva Resources Inc. – Cont'd

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