



GENEVA RESOURCES

NEWS RELEASE

GENEVA RESOURCES, INC. APPOINTS STACEY KIVEL AS PRESIDENT AND CEO

RENO, N.V., May 29, 2007/PRNewswire-FirstCall/, Geneva Resources, Inc. (“the Company”) (symbol OTCBB-GVRS), has appointed Stacey Kivel, Attorney at Law, to the position of President and CEO of the Company.

In her new role, Miss Kivel will focus particularly on the development of new international projects including those in Africa, South America and equatorial mining regions, in addition to taking the company forward in all its other activities.

Miss Kivel brings to this position a strong history of dealing as general counsel in the areas of corporate finance, international mining, acquisitions, government and investor relations, corporate governance, intellectual property, media, communications and is a specialist on Africa and Middle East government relations.

Miss Kivel’s appointment follows her outstanding work as Vice President Business Development and Legal Affairs as well as Company Secretary for Equator Exploration Limited, (“Equator”) an oil and gas exploration and production company listed on the London Stock Exchange (AIM) with drilling operations in West Africa.

In acting as Equator’s lead on corporate development, Stacey Kivel negotiated and advised in all areas required to build the company’s asset base, financial backing and corporate structure. This included negotiating agreements and overseeing corporate relations with host governments in West Africa whilst maintaining the internal structure of the company.

Miss Kivel successfully negotiated the company through a bidding and lobbying exercise to acquire oil exploration rights in Nigeria. She subsequently helped negotiate production sharing contracts and joint operating agreements for the acquisition of some of the most sought after oil and gas exploration assets in West Africa, the cost of which were in the hundreds of millions of dollars. She helped structure two private placements totaling and a bridge financing for US\$65 million, which provided finance for the company’s expansion. At the same time she was responsible, as Corporate Secretary and head of Legal, for the company’s compliance, their listing, corporate governance, human resources, board structure and legal records,

Miss Kivel has been advising companies on corporate development and expansion into Africa and the Middle East for more than ten years and has developed an impressive network of government leaders and corporate executives working and investing in these regions. Her career has involved a wide range of public and private corporate transactions dealing with individual companies and governments around the world. These range from brokering the sale of a distressed German multinational company in 2005, to expanding opportunities for London-based Rotch Group’s (now Consensus’) international expansion.

In June 2000 to 2003 she acted as Special Advisor to the President for the Republic of Gabon. Miss Kivel advised the office of the President of the Republic, the Gabon Ministry of Finance and Air Gabon on a strategy to obtain offset credits as a result of the purchase of new civil aircraft.

Stacey Kivel began her career as a corporate attorney specializing in intellectual property and acquisitions in the entertainment industry. She acted as General Counsel and Head of

Geneva Resources Inc. – Cont'd

Acquisitions for two California-based firm distributors, one of which she helped grow to a \$100 million entity by increasing the asset base of the company. She specialized in negotiating distribution and finance agreements to acquire international film and television distribution rights. She then successfully headed the International Government Relations and Business Development department for the Middle East and Africa at Instructional Investor Magazine. Following this, she consulted in the same area for the International Herald Tribune; significantly increasing the international customer base for both the publications.

Miss Kivel graduated from the Pepperdine University School of Law in Malibu California and subsequently became an accredited member of the California Bar. She received her undergraduate Degree in Finance with a minor in Economics from the University of Massachusetts School Of Management and carried out additional studies at Stanford University, and the American University of Paris.

Geneva Resources, Inc. is a mineral exploration company participating in known mineral producing regions. The Company is focused on the exploration and advancement of well-defined gold, copper and mineral prospects. Geneva Resources' current exploration initiatives include Central Peru; Nigeria, Africa; Saskatchewan, Canada, and Panama.

For further information see: www.genevaresourcesinc.com

Symbol: OTCBB – GVRS; Frankfurt/Berlin Symbol – R3M, WKN No.: A0MMCN; ISIN: US3722371073

Contact North America: Investor Relations

Tel.: 866-418-6011

Contact Europe: Investor Relations

Tel.: +49-69-7593-8437

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