



GENEVA GOLD
CORP.

NEWS RELEASE

GENEVA GOLD CORP. APPOINTS STACEY KIVEL AS DIRECTOR AND HEAD OF DEVELOPMENT, EQUATORIAL EXPLORATION

RENO, N.V., Feb.9,2007/PRNewswire-FirstCall/ – Geneva Gold Corp. (“the Company”) (symbol OTCBB-GVGC), has appointed Stacey Kivel, Attorney at Law, to the position of Director and Head of Development.

Ms. Kivel has a strong history of dealing, as general council, in the areas of corporate finance, international mining, acquisitions,, government and investor relations, corporate governance, intellectual property, media, communications and is a specialist on Africa and Middle East government relations..

Ms. Kivel has performed exceptionally as Vice President Business Development and Legal Affairs as well as Company Secretary for a junior oil and gas exploration and production company listed on the London Stock Exchange (AIM) with drilling operations in West Africa. In acting as the firm’s lead on corporate development, she assisted in all areas required to build the company’s asset base, financial backing and corporate structure. This included negotiating agreements and overseeing corporate relations with host governments in West Africa whilst maintaining the internal structure of this listed company.

Ms. Kivel successfully assisted the company through a bidding and lobbying exercise to acquire oil exploration rights in Nigeria. She subsequently helped negotiate production sharing contracts and joint operating agreements for the acquisition of some of the most sought after oil and gas exploration assets in Nigeria, the cost of which were in the hundreds of millions of dollars. She assisted in structuring two private placements totaling US\$ 310,000 and a bridge financing for US\$65 million which provided finance for the company’s expansion. At the same time she was responsible, as Corporate Secretary and head of Legal, for the company’s compliance, their listing, corporate governance, human resources, board structure and legal records,

Ms. Kivel has been advising companies on corporate development and expansion into Africa and the Middle East for more than ten years and has developed an impressive network of Government leaders and corporate executives working and investing in these regions. Her career has involved a wide range of public and private corporate transactions dealing with individual companies and governments around the world. These range from brokering the sale of a distressed German multinational company in 2005, to expanding opportunities for London-based Rotch Group’s (now Consensus) international expansion.

In June 2000 to 2003 she acted as Special Advisor to the President for the Republic of Gabon. Ms. Kivel advised the office of the President of the Republic, the Gabon Ministry of Finance and Air Gabon on a strategy to obtain offset credits as a result of the purchase of new Boeing aircraft.

Stacey Kivel began her career as a corporate attorney specializing in intellectual property and acquisitions in the entertainment industry. She acted as General Council and Head of Acquisitions

for two California-based firm distributors, one of which she helped grow to a \$100 million entity, specializing in negotiating distribution and finance agreements to acquire international film and television distribution rights. She then successfully headed the International Government Relations and Business Development department for the Middle East and Africa at Instructional Investor Magazine. Following this, she consulted in the same area for the International Herald Tribune; significantly increasing the international customer base for both the publications.

Ms. Kivel graduated from the Pepperdine University School of Law in Malibu California and subsequently became an accredited member of the California Bar. She received her undergraduate Degree in Finance with a minor in Economics from the University of Massachusetts School Of Management and carried out additional studies at Stanford University, and the American University of Paris.

Geneva Gold Corp. is a mineral exploration company participating in known mineral producing regions. The Company is focused on the exploration and advancement of well-defined gold, copper and group metal prospects. Geneva Gold Corp.'s current exploration initiatives include Central Peru, Saskatchewan, Canada and the Minera Petaquilla area, Panama.

Geneva Gold Corp. also announces that the Company has officially launched its multilingual website available in both English and German language versions. The site features project information, corporate and investor data and up to date news of the Company's events. For further information see: www.genevagoldcorp.com

Symbol: OTCBB – GVGC; Frankfurt/Berlin Symbol – R3M, WKN No.: AØLFVC; ISIN: US372Ø6Ø1Ø34

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